

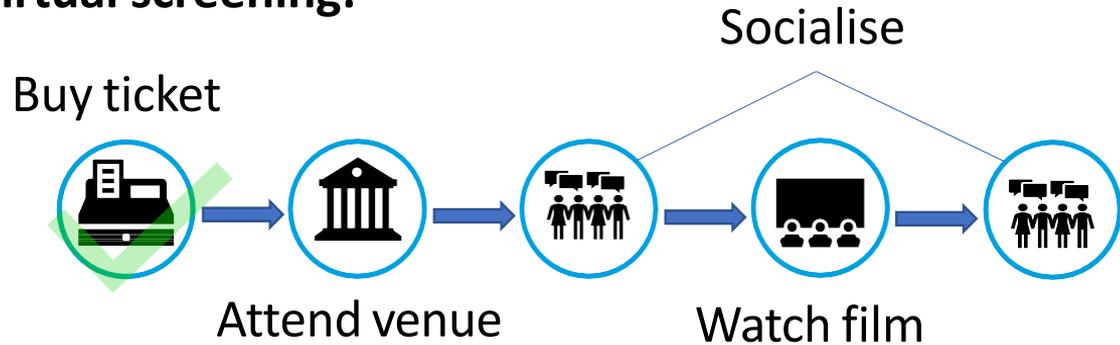
 virtual  
**screening**room

## Virtual Screening Room: what is it?

- Filmbankmedia's Virtual Screening Room (VSR), is an online platform that allows the streaming of films anywhere in the UK with an internet connection.
- It will allow film societies and community cinemas to screen titles virtually through their PC or Mac.
- Films can be scheduled to start on a certain date and time.
- Text chat functionality allows discussion 2 hours before the start, during and 24 hours after the film.
- It can be used for both commercial bookings (where tickets are sold) or non-commercial bookings (i.e. free to the audience).

## What makes a Virtual Screening Room?

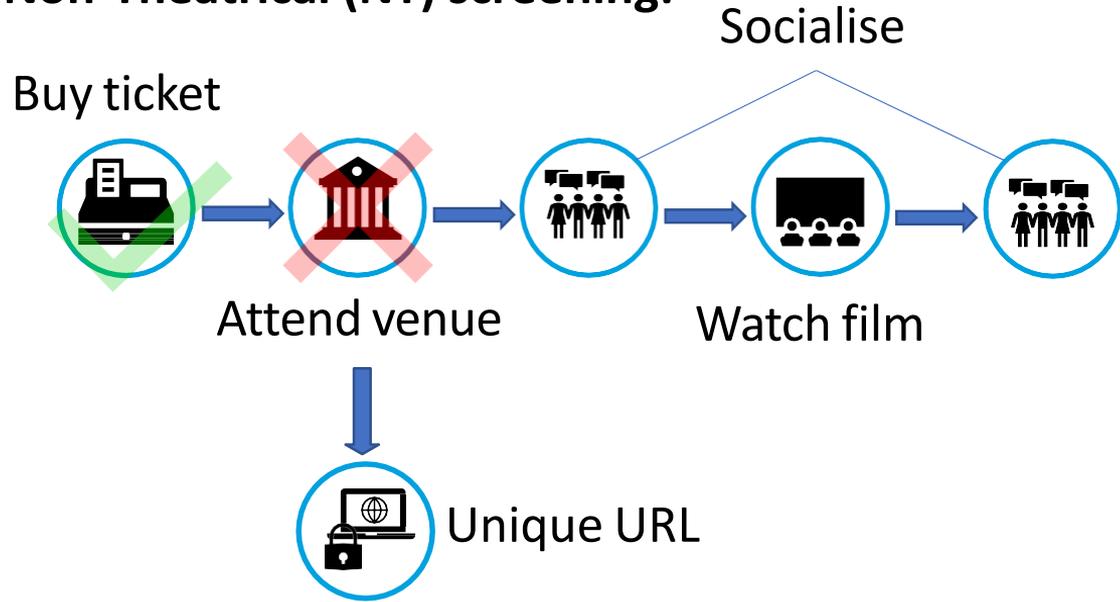
### Virtual screening:



- A virtual screening is very much like any other, the only difference is that your physical venue becomes a virtual venue.
- You will book your screenings with Filmbankmedia, advertise your film and sell tickets.

## What makes a Virtual Screening Room?

### Virtual Non-Theatrical (NT) screening:



- Instead of attending a venue to watch your film, Filmbankmedia will send you a unique URL to gain access to your Virtual Screening Room.

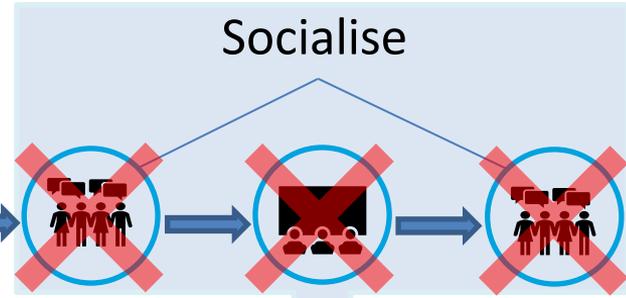
# What makes a Virtual Screening Room?

## COVID-19 differences:

Buy ticket



Attend venue



Watch film



New "venue"



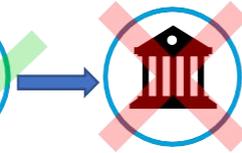
Audience member

- On the day of your scheduled screening, open up a browser, use the URL provided to log in to your screening room and join your community cinema members.

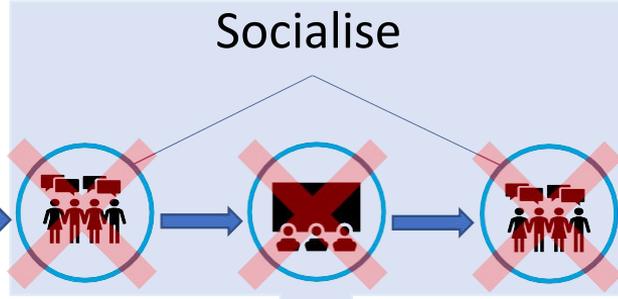
# What makes a Virtual Screening Room?

## Virtual NT screening

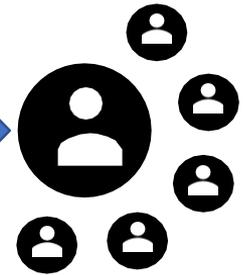
Buy ticket



Attend venue



Watch film



Chat function

- Once in the Screening Room, you can chat to other audience members through our chat function, before, during and after the screening.

## Functionality

- The chat functionality will allow users to chat and respond in real-time.
- The chat functionality can be accessed via a “second screen” so the main screen can be used for the film.
- End users will need a good internet connection speed to stream the content.
- The screenings can be booked via our [VSR screening application form](#).
  - “VSR-ready” titles will be highlighted in the ‘notice’ section of the film title pages on our website.

# Pricing

## Licence fee

- No change to Filmbankmedia's standard Indoor licence fees:
  - Non-commercial bookings: from £83 flat fee
  - Comm: from £83 MG + 35% Box Office, the greater of

## Additional fees

- There is an additional streaming fee which starts from £2.50 per 10 audience members.

For more information please take a look at our [VSR FAQs](#).

**Contact us:**

**[VSR@filmbankmedia.com](mailto:VSR@filmbankmedia.com)**

 **virtual**  
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